

People on the Move

PHARMA COMPANIES

Abbott Laboratories

Vanessa Guttman-Hovarth, former Consumer Brand Manager at Roche Diagnostics, has been appointed Product Manager, Biaxin XL, Antiinfective Products, at Abbott Laboratories.

Caroline Lauzon, former Senior Product Manager, Urology, Specialty Pharma Division, has been promoted to Eastern District Sales Manager, Diabetes Care, at Abbott Laboratories.

Arturo Leal, formerly with Tyco, Fournier Pharma and Merck Frosst, has been appointed Product Manager, Kaletra, Specialty Pharma Division, at Abbott Laboratories.

Nick Makris, former Product Manager, Biaxin XL, Antiinfective Products, has been appointed Product Manager, Factive, Antiinfective Products, at Abbott Laboratories.

Bristol-Myers Squibb

Greg Buie, former Senior Product Manager, Avapro/Avalide, has been appointed Senior Product Manager, Oncology Portfolio, at Bristol-Myers Squibb.

Chantal Hurtubise, former Associate Product Manager, Pentaspan, has been promoted to Product Manager, Baraclude & Atripla, at Bristol-Myers Squibb.

Christine Kwok, former Product Manager, Virology, has been promoted to Senior Product Manager, Reyataz & Sustiva, at Bristol-Myers Squibb.

Richard Plourde, former Senior Product Manager, Orenica, has been promoted to Director of Marketing, Rheumatoid Arthritis & Virology, at Bristol-Myers Squibb.



Vanessa Guttman-Hovarth
Abbott Laboratories



Caroline Lauzon
Abbott Laboratories



Arturo Leal
Abbott Laboratories



Nick Makris
Abbott Laboratories



Greg Buie
Bristol-Myers Squibb



Chantal Hurtubise
Bristol-Myers Squibb



Christine Kwok
Bristol-Myers Squibb



Richard Plourde
Bristol-Myers Squibb

People on the Move



Patrick Desbiens
GlaxoSmithKline



Bryan Laskey
GlaxoSmithKline



Guillaume Carbonneau
Novartis



Karine Matteau
Novartis



Dave Rylett
Novartis



Graeme Turnbull
Novartis



Farzad Ali
Pfizer



Anna Artiuch,
Purdue Pharma

GlaxoSmithKline

Patrick Desbiens, former Director of Marketing for the Diabetes Portfolio, will be taking on the position of Director—Bureau d’Affaires du Quebec, providing leadership to GlaxoSmithKline’s sales and pharmaceutical functions, in Quebec.

Bryan Laskey will be assuming the position of Director of Marketing, Diabetes. Bryan was most recently Director, Regional Sales, Ontario.

Novartis Pharmaceuticals

Guillaume Carbonneau, former Purchasing Manager - Marketing, at Novartis Pharmaceuticals Canada, will move to Novartis Pharmaceuticals Head Office in Switzerland, as Global Category Manager - Marketing.

Karine Matteau, former Brand Manager, Altace/Altace HCT, at sanofi-aventis, has been appointed Brand Manager, Galvus, within the Cardiovascular & Metabolic Franchise, at Novartis Pharmaceuticals.

Dave Rylett, former Brand Director, Dermatology & Infectious Disease, is now Brand Director, Diovan, at Novartis Pharmaceuticals.

Graeme Turnbull, former Global Supplier Relationship Manager in the Telecom Industry, joined Novartis Pharmaceuticals Canada as Purchasing Manager - Marketing.

Pfizer

Farzad Ali, former Senior Product Manager, Caduet, has been promoted to Regional Public Health & Research Specialist, Quebec and Atlantic Provinces, at Pfizer.

Purdue Pharma

Anna Artiuch, former Associate Product Manager, New Product Planning & Specialty Products, has been promoted to Product Manager, New Product Planning & Specialty Products, at Purdue Pharma.

People on the Move

Purdue Pharma Cont'd

Roshel Sachdeva, former Product Manager, Analgesics, has been promoted to Senior Product Manager, Analgesics, at Purdue Pharma.

sanofi-aventis

Anne-Marie Deslauriers, former Brand Manager, Altace/Altace HCT, has been promoted to Senior Brand Manager, Altace/Altace HCT, at sanofi-aventis.

Bradley McLean, former Regional CHE Manager, Ontario & Atlantic, has been promoted to Brand Manager, Altace/Altace HCT, at sanofi-aventis.

Schering-Plough

Tina Cantrill, former Director of Marketing, Virology, Antiinfectives & Pentaspan at Bristol-Myers Squibb, has been appointed Business Unit Director, Virology, at Schering-Plough.

Servier

Hugo Trudel, former Brand Manager, Actonel, at sanofi-aventis has been appointed Manager, Medical Liaison, at Servier.

AD AGENCIES

ANTIBODY

Sean Bobbato has joined ANTIBODY as an Art Director.

Mark Mitchell has joined ANTIBODY as a Medical Associate.

Melissa Piccininni has joined ANTIBODY as a Product Associate.

Grip Limited

Grace Debrabandere, has joined Grip Limited to lead their growing pharmaceutical business. After 10 years with Eli Lilly and Parke Davis, Grace was most recently Account Director at Jeffrey Simbrow Associates.



Roshel Sachdeva,
Purdue Pharma



Tina Cantrill
Schering-Plough



Hugo Trudel
Servier



Sean Bobbato
ANTIBODY



Mark Mitchell
ANTIBODY



Melissa Piccininni
ANTIBODY



Grace Debrabandere
Grip Limited



Robert Vosburgh
MarketForce
Communications



Nilton Carreiro
Sudler & Hennessey



Karine Hazan
Sudler & Hennessey



Dijana Loncaric
Sudler & Hennessey



Terry O'Shea
Sudler & Hennessey

People on the Move

MarketForce Communications

Robert Vosburgh, formerly VP Creative Director, has been appointed Managing Partner, Creative Director, at MarketForce Communications.

Sudler & Hennessey

Nilton Carreiro, former Senior Production Artist/Print Coordinator at Canada Direct, has been appointed Production Manager, at Sudler & Hennessey (Montreal).

Karine Hazan, former Marketing Manager, at Practice Solutions, has been appointed Account Executive, at Sudler & Hennessey (Montreal).

Dijana Loncaric, former Account Manager, at bMod Communications, has been appointed Account Executive, at Sudler & Hennessey (Montreal).

Terry O'Shea, former Business Director, has been promoted to Managing Director, at Sudler & Hennessey (Montreal).



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